

DEUX ÉVADÉS

Media Kit

SEPTEMBER 2019



Travel blog and more...

DEUX EVADÉS LOOKING FOR DISCOVERIES

Created in December 2016, Deux Evadés was born from Laura and Pierre.

When we lived in Montreal, preparing a 4 month travel accross North America, we design this website to share our travel experiences, from the beginning to the end.

Through written contents and videos, we talk about themes we are passionnate about like ecology, sports and equipments !



PIERRE TALKS ABOUT LAURA

PASSIONATE

DETERMINED

SOCIABLE



LAURA TALKS ABOUT PIERRE

ATHLETIC

CONNECTED

THOROUGH



Our audience

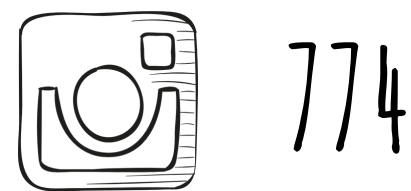
Our active presence in social networks and travel forums give our blog a good visibility. We worked and improved also drastically our SEO to improve our organic search. Furthermore, we give a special care to answer at every questions ours readers ask us in our blog or our social networks. !

OUR VISITORS ORIGIN'S (3 previous months)

53% FROM SEARCH ENGINES

42% FROM TRAVEL FORUMS AND DIRECT

5% FROM SOCIAL NETWORKS



Statistics (3 previous months)

Some blogs data's

6 332 PAGES VIEWED PER MONTH

4 225 SESSIONS PER MONTH

3 350 UNIQUE VISITORS PER MONTH

86% OF NEW VISITORS PER MONTH

Some social networks data's

3 855 VIEWS OF OUR YOUTUBE VIDEOS

20 360 PEOPLE REACHED BY OUR FACEBOOK' POSTS

653 INTERACTIONS BY OUR FACEBOOK' POSTS

They trusted us

LEPAPE
AU CŒUR DE VOTRE SPORT



GORE®
WEAR

**MAILLE
À PART**
VÊTEMENTS EN MÉRINOS

Gallimard



They talked about us



HOW CAN WE COLLABORATE?

Your **logo** in our sponsor page if we work together in a medium or long term.

Travelogue on destination with pictures and videos.

Written content with pictures and videos, of equipments or sports activities test you offer, published in our social networks.

Game contests to make our community discover your products.

And others projects thought for you, what we could establish together.

LISTENING

CREATIVITY

SINCERITY

Interested?

OUR CONTACT

[CONTACT\(AT\)DEUXEVADES.COM](mailto:CONTACT(AT)DEUXEVADES.COM)

CLICK BELOW

